

Graphic Design & Branding Price List

-Basic Logo Design.

Chf 700

(Ideal for clients who have a very clear logo but need us to digitize it.)

- > An initial proposal.
- > A review of the proposal.
- > File delivered: .ai, .pdf, .jpg and .png.
- > Formats sent by email.

-Complete Logo Design

Chf 1000

(Ideal for clients who have a generic idea but need a regular creative process and do not need additional corporate elements.)

- > Initial briefing.
- > 3 initial proposals.
- > Two revisions during the process.
- > Responsive logo / variants,
- > Delivery of 1 logo + variant(s)



(It is the perfect solution for those complete projects that require a logo with a process of prior analysis, study and depth in the proposals and revisions. In addition, the corporate elements are important)

- > Initial briefing
- > Color palette.
- > Presentation of 3 initial proposals.
- > Up to 3 revisions during the process.
- > Responsive logo / variants.
- > Basic stationery design.
- > Corporate decorative elements.



BRAND DESIGN	
Basic Brandbook	Chf 300
Naming	Chf 700
Stationery	Chf 500
Brand Desing	Chf 900
Chromatic Study	Chf 300
Competition Study	Chf 200

EDITORIAL DESIGN	
Poster Design	Chf 300
Flyer Desing	Chf 150
Diptych Desing	Chf 200
Triptych Desing	Chf 300
Editorial Catalog Desing	Chf 50 /pág.
Product Catalog Desing	Chf 2000



PRODUCT DESING	
Drink Label Design	Chf 600
Commercial Bag Desing	Chf 300
Packaging Desing	From Chf 600
Format Adaptation	From Chf 200
Packaging Grapchics	Chf 1.300
Digital Packaging Illustration	From Chf 600

